

**Media Alert**

January 22, 2010

**Industry figure gives damning view of women in the boardroom: evoTV**

It will take nearly 200 years before there's parity between men and women on corporate boards in Australia, warned Avril Henry, a leading management consultant speaking to evoTV, the online TV platform for finance.

Henry, also an executive coach, believes many male decision-makers aren't aware of the women in the market who can do the top-level jobs.

A lot of the women who are capable also don't have the confidence to put themselves forward for promotion, according to Henry.

"What we value is conformity rather than diversity. If you look at boards in Australia they're principally white, male, Anglo Saxon, with an average age of 61," Henry told evoTV's LeadingInterviews channel.

"At the current rate of change, it'll take about 177 years before we have an equal number of female board members as male board members on the ASX 200."

Henry believes, however, that Generation Y women will succeed where Baby Boomers failed, and change the system.

**Find out why by watching the full interview on evoTV – [www.evotv.com.au](http://www.evotv.com.au)**

Any use of information from this media alert or the interview Avril Henry must be attributed to "evoTV".

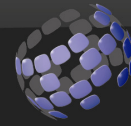
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### **About evoTV**

Launched in September 2008, evoTV is produced specifically for the internet and has a reach of more than 400,000 high net worth viewers. Original content including finance news is updated daily and tailored to the finance community and consumers interested in the world of money. Viewers can also access a video archive containing hundreds of interviews with leading finance and political figures as well as the unexpected heroes in business. evoTV is published by evolution media. [www.evotv.com.au](http://www.evotv.com.au)